



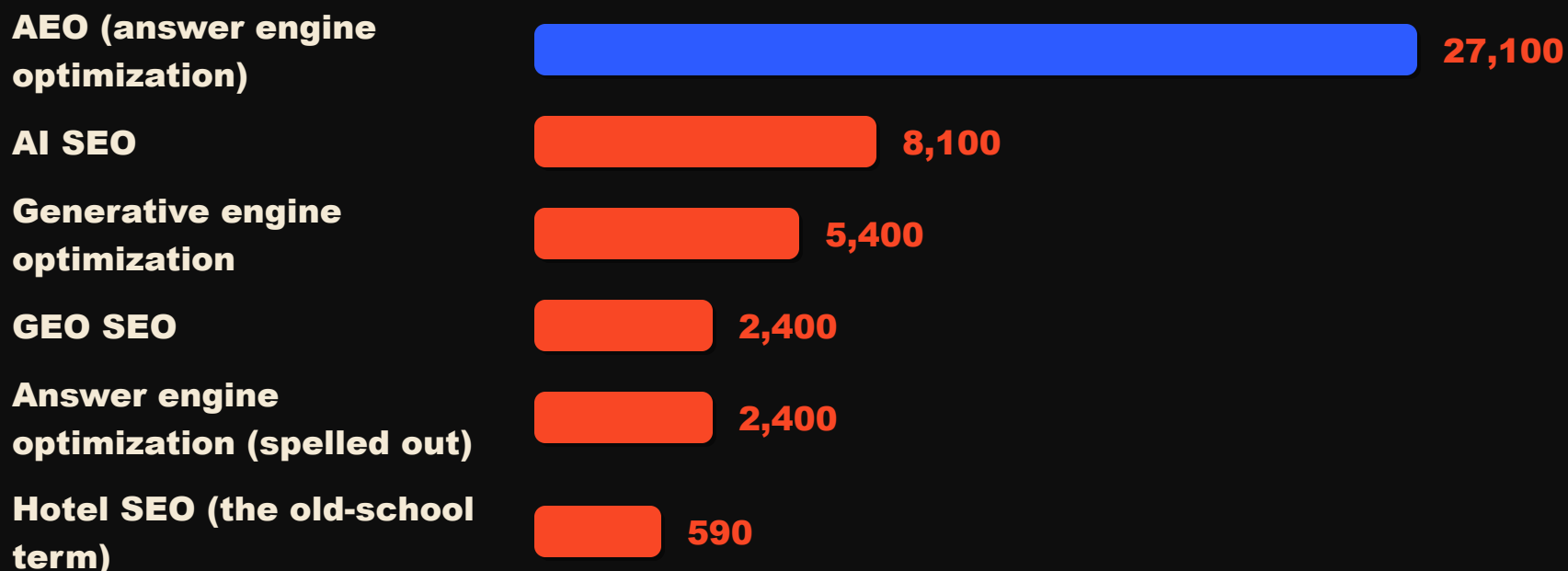
THE WAVE IS FORMING

Real US monthly search volume for the AI-visibility disciplines now dwarfs the old term they are replacing. When the meta-conversation out-searches the channel, you paddle before it breaks.

46x

Americans now search for **AEO** roughly 46 times more than they search for **hotel SEO** - and hoteliers mostly aren't paddling yet.

US SEARCHES PER MONTH, BY DISCIPLINE



The volume data isn't a curiosity - it's a countdown.

AEO and GEO are the fastest-growing, least-crowded front doors travelers use to find a place to sleep. The window where AI visibility is cheap and uncrowded for hotels is open today and closing.