



CHATGPT ADS, PRICED PLAIN

Travelers now ask ChatGPT where to stay. Paid placement puts your hotel at that decision moment. Here is exactly what it costs, all-in, at each spend tier.

\$7000

At the recommended entry spend, a hotel pays **\$7,000 all-in per month** - a \$2,000 management fee plus \$5,000 in media pointed only at what books rooms.

ALL-IN MONTHLY COST BY AD SPEND

\$5k spend (entry minimum)		\$7,000
\$10k spend		\$12,000
\$13.3k spend (crossover)		\$15,300
\$20k spend		\$23,000
\$30k spend		\$34,500

The fee is a floor, not a tax on small budgets.

You pay a flat \$2,000/month until ad spend passes roughly \$13,300 - only then does 15% of spend become the higher number. Small hotels never overpay a percentage on a tiny budget.