



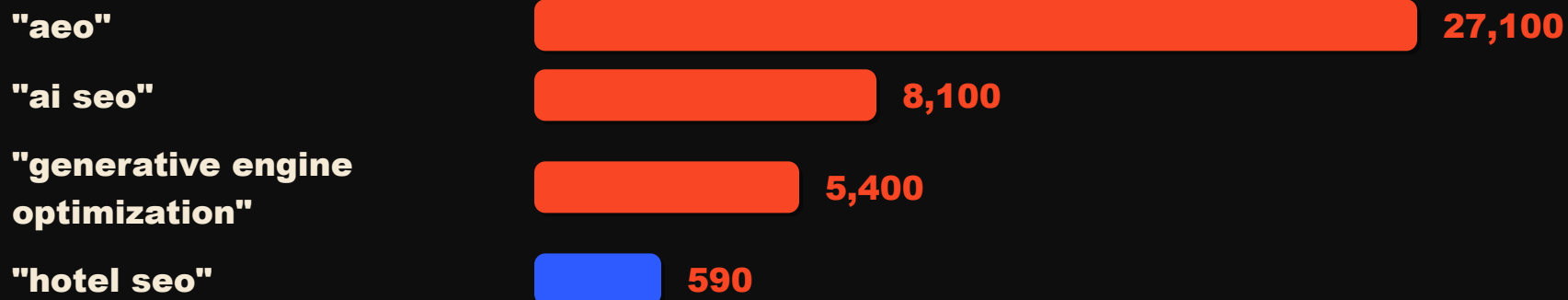
INVISIBLE TO CHATGPT

Travelers now ask AI where to stay. Search demand is stampeding toward answer engines while the hotel industry is still fighting for blue links.

46x

US monthly searches for "aeo" outnumber searches for "hotel seo" by roughly 46 to 1 - the attention already moved.

US MONTHLY SEARCH VOLUME



Almost no independent hotel is doing this yet.

That gap is the opportunity. Optimizing for the AI answer compounds into a multi-year head start competitors can't buy back. Run the 10-minute audit: ask ChatGPT, Gemini, and Perplexity for the best hotels in your town and see if you come up.